

# FANTASTIC RESOURCES

AND

WHERE TO FIND THEM



# About me

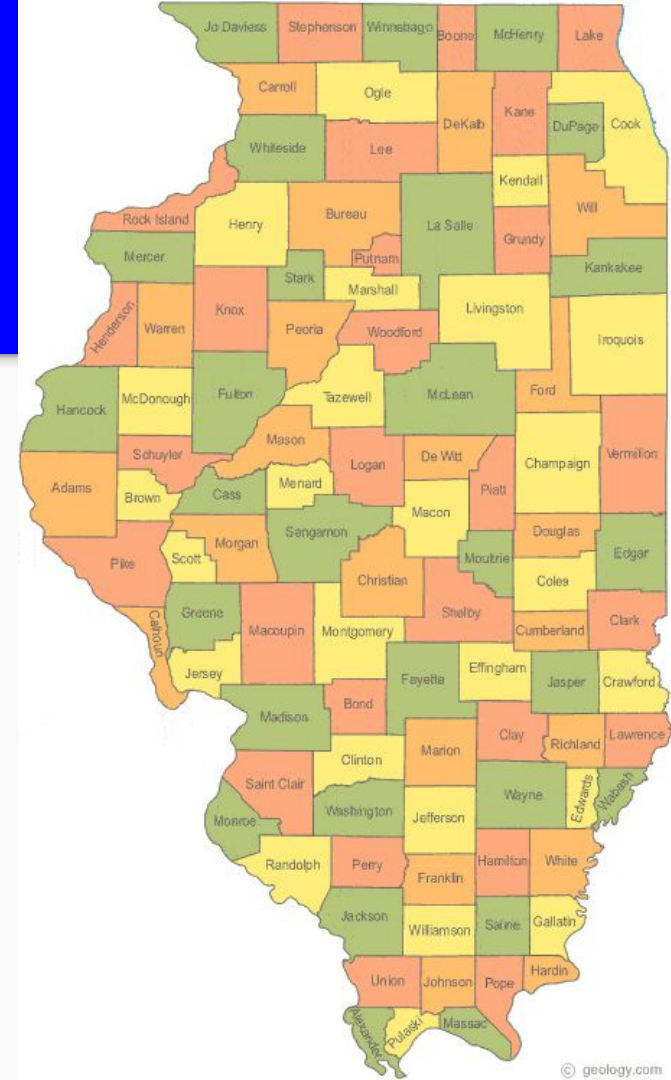
Harrisburg High School

The Purple Clarion, adviser

JEA Certification Committee

Southern Illinois School

Press Association, director





# Advertising Alternative Story Forms

# Advertising

[3 Ways to Use the Built-In Advertising Space on Your CMS Theme](#) Information on online ads from JEA Digital Media recommended by Heather Hooper on JEAHELP (12/04/2017)

[Advertising A-Z](#) by Rob Melton. An Issuu publication with forms, tips and more

[Advertising Sales](#) by C. Dow Tate. School Journalism.org lesson on ad sales

[How teens are spending money](#) by Haley Peterson of Business Insider (04/11/2017)

Statistic to persuade clients that your audience matters

[JEA Digital Media](#) JEA Digital Media is rich in resources, but this link takes you directly to their advertising tips page.

## Alternative Story Forms (or informational graphics)

[100 best infographics](#) by Creative Bloq. 100 inspiring examples

[Canva](#) My current students' favorite site for creating informational graphics

[Easel.ly](#) Two years ago, this was my students' favorite. It has both free and pro services.

[Map in Seconds](#) Converts data to maps. Recommended by Mike Simmons on JEAHELP (12/15/2016)

[Maps, timelines and infographics](#) by Natalie Mazotti for the Knight Center for Journalism in the Americas. Information about five more tools for creating infographics as well as other topics

[Piktochart](#) My students used this one last year. They have both free and paid levels of service.

[Statistic Brain](#) Searchable database of statistics. Recommended by Michelle Blum on JEAHELP (09/14/2016).

[Vennage](#) Another site for creating informational graphics.



Broadcast

## Broadcast

[JEA Digital Media](#) A variety of topics are linked under broadcast and video on the homepage, as well as additional resources for a variety of digital media. If you are looking for tips on writing for broadcast, this [link](#) will take you directly to that page. There is also a complete Guide to [Broadcast/Video](#) available on the site.

[STN Resources](#) Link to eight lesson plans with additional content available to members of the Student Television Network

[Student Reporting Labs](#) by PBS NewsHour. Ten lesson plans geared toward student broadcasting



# Captions Cartooning Curriculum

# Captions

[ABCs of Caption Writing](#) Powerpoint presentation on caption writing

[Rob Melton for Northwest Scholastic Press on Captions](#) Comprehensive article on caption writing with activities and links. Added bonus, there's a "filed under" link at the top of the article with links to other articles posted by Rob Melton.

[Six tips for writing photo captions](#) by Vicki Krueger for Poynter (05/15/2017)

[Florida State Press Association Copy/Caption Writing Activity](#) Posted to the list by Joe Humphrey (03/01/2018), this activity includes instructions, fact sheet and video clips

# Cartooning

[Analyzing the Purpose and Meaning of Political Cartoons](#) Lesson from NCTE

[Daryl Cagle Cartoons](#) Thousands of political cartoons to give inspiration

[Drawing for Change: Analyzing and Making Political Cartoons](#) by Michael Gonchar

A NYT Learning Network lesson with video and links

[How to Make a Political Cartoon](#) Wiki on developing a political cartoon

[JEA Curriculum Initiative](#) Available only to JEA members, these lessons address every aspect of student journalism and include handouts, slideshows, quizzes and more. Quite simply the best of the best

[Journalism Resources & Forms](#) Hosted by the University of Texas at Austin, this site houses several slide shows by Bobby Hawthorne on a number of topics

[Resources for Journalism Advisers](#) from the desk of Aaron Manful. Link takes you to the Great Lessons Archive, but don't miss the Next 26 page. Gold!

[School Journalism.org](#) Find a variety of fundamental lessons and they are free! You can also find information on workshops.

[TAJE Curriculum Guides](#) Downloadable guides for yearbook, newspaper, photojournalism, journalism



Design

# Design

[Basic Design Lesson Plans](#) SchoolJournalism.org beginning design lessons  
[JEA Curriculum: Design Foundations](#) Four-week unit that helps students learn the basic terminology, functions and foundations of design. Topics covered include typography, color, grids, formatting, spacing, measurements and modular design. Each lesson includes video tutorials and supplemental samples, handouts and files for students to use for hands-on experience.

[Palleton](#) Recommended by Johns Wells via email as a great site to help choose coordinating colors for design

[Pinterest](#) Searching for inspiring designs and saving to a board is a great way for students to spend “down” time (search virtually any j-topic and see what you find!) Choose designs for your students to critique. What works? What doesn't? Great practice using their design vocabulary and critical thinking.

[Redesigning a newspaper lesson](#) by Valerie Kibler on Aaron Manfull's Resources for Journalism Advisers website



# Editing Editorial

## Editing and AP Style

[AP Style Quiz](#) from Platform Magazine 21 10-question quizzes that were updated Nov. 1, 2017

[Associated Press Style Quizzes \(JEA\)](#) Six free style quizzes developed by by Elizabeth Walsh, MJE, and Lori Oglesbee, MJE.

[Associated Press Style Quizzes \(Oxford University Press\)](#) posted by Stan Zoller to JEAHELP (01/15/2017)

[Why Style Matters](#) a CUNY blog by Diane Nottle (08/26/2013) Good piece that explains the importance of a consistent style

# Editorial

[Essential Questions-Editorial Writing](#) Part of the essential questions poster series designed by Lori Oglesbee

[“For the Sake of Argument: Writing Persuasively to Craft Short, Evidence-Based Editorials”](#) by Michael Gonchar for NYT Learning Network (02/07/2014) Step-by-step with video by Andrew Rosenthal



Feature

## Feature

[The Feature Story](#) ReadWriteThink lesson plan from NCTE on feature writing  
[The Secret to Writing Stronger Feature Articles](#) by Scott Atkinson for Writer's Digest.  
Good advice for writing compelling features  
[Essential Questions-Feature Writing](#) Part of the essential questions poster series  
designed by Lori Oglesbee



Games

# Games for Team Building

[5 Team building activities for teens to build trust and cooperation](#) by by Milena Ćuk,  
Life Coach and Integrative Art Therapist-in-training

[Icebreakers and Team Builders](#) PDF document from the College of William and Mary  
Office of Student Leadership Development with tips for implementation and links to  
outside sources

[Team Builders & Icebreakers](#) from the National Service Inclusion Project. PDF  
Manual with Icebreaker and Team Building activities

[Top Ten Team Building Games](#) Recommended for primary team bonding



# Headlines

# Headlines

[10 questions to help you write better headlines](#) by Matt Thompson for Poynter (08/01/2011) Step-by-step list with link to News University's training package (paid)

[Headline Writing 101](#) Chapter 3 from the Definitive Guide to Copy Writing by Neil Patel and Joseph Putnam. Geared toward business owners, but it has some good tips for student journalists as well

[Is This Headline Clear? Learning About Ambiguity and Clarity From Headlines](#) NYT Learning Network plan by Amanda Christy Brown and Holly Epstein Ojalvo (02/02/2010) Lesson on ambiguous headlines

[Essential Questions-Headlines](#) Part of the essential questions poster series designed by Lori Oglesbee



# Interviews Investigative Journalism

# Interviews

[20 Interviewing tips for journalists](#) by Jaldeep Katwala for Media Helping Media (11/24/2015) Tips for doing an interview. Other free journalism training resources as well

[Interviewing Part 1](#) by Aaron Manfull. Handout for generating interview questions.

[Interviewing Part 2](#) by H.L.Hall on Aaron's website.

# Investigative Journalism

[Eight Modules about Investigative Journalism](#) by investigative journalist Don Ray for Media Helping Media. Other free modules on the site as well.

[Investigative Reporters and Editors Resource Center](#) Research library containing stories, tipsheets and more; Recommended by Kelly Furnas via JEAHELP (02/10/2016)

[Journalist's Resource](#) Research on today's news topic from a project of the Harvard Kennedy School's Shorenstein Center and the Carnegie-Knight Initiative. Sign up for a weekly newsletter.



JE A

# Journalism Education Association

[Certification](#) Information on both Certified Journalism Educator and Master Journalism Educator

[Curriculum](#) Link to THE BEST curriculum on the web; membership required

[JEA Digital Media](#) For all things digital

[Join JEA](#)

[Scholastic Press Rights](#) JEA resource for FERPA, ethics, Hazelwood and more

[Scholastic Journalism Week](#) Information and resources for celebrating with your students

[Standards for Journalism Educators](#)





# Law & Ethics

## Law and Ethics

[Bill of Rights Institute](#) Link is to the educator resource page containing free lesson plans and information on teaching with current events. An excellent resource for social studies and American literature teachers as well.

[Essential Questions-Role of the Press](#) Part of the essential questions poster series designed by Lori Oglesbee

[Illinois First Amendment Center](#) Posters, curriculum guides, and more

[JEASPRC Quick Tips](#) Index Short articles about everything from deciding editorial topics to dealing with prior review

[SPJ Code of Ethics](#)

[Student Press Law Center](#) Best ever resource for all things pertaining to the law. This link takes you to the handouts, presentations and lesson plans available on their website.



# Media Literacy

## Media Literacy

[AllSides](#) Compare stories from right, left and center. Recommended by Tracy Anne Sena via JEAHELP (05/19/2017)

[Checkology](#) Multiple lesson modules on media literacy. Free and Premium content available. Recommended by both Noreen Connolly and Tom McHale on JEAHELP (12/01/2016)

[Citizen Journalism Unit](#) A unit produced as a capstone project to accompany the book *Blur*; Focuses on teaching students how to analyze, vet information. Posted to JEAHELP by author Kelly Jackson-Owens (12/08/17)

[How to Spot Fake News](#) YouTube video by [FactCheck.org](#), a project of the Annenberg Public Policy Center

[Newseum](#) While many of their resources are for a visit to the Newseum, they also offer virtual programs and a variety of resources that can be accessed via the web.

[News Literacy Project](#) Checkology is part of the News Literacy Project, but their home site has additional resources for students, teachers and journalists.

# Media Literacy

[News Matters](#) An introduction to news literacy from the Illinois First Amendment Center

[School Journalism.org](#) Find links to a variety of lesson plans on news and media literacy here.

[The Sift](#) Link to sign up for a weekly newsletter from Peter Adams. Another resource from the News Literacy Project.



News

[Essential Questions-News Writing](#) Part of the essential questions poster series designed by Lori Oglesbee

[Journalism and Journalistic Writing](#) from Purdue's Online Writing Lab. Use this in my English classes as well.

[LQTQ format](#) for news writing from the University Interscholastic League, University of Texas at Austin



# Opinion Writing Organization

## Opinion (Columns, Reviews, Etc.)

[Art of Column Writing](#) by National Society of Newspaper Columnists. Multiple posts on many topics by 2004-06 President Suzette Martinez Standring, author of the books “The Art of Opinion Writing” and “The Art of Column Writing”.

[How to Write Movie, Music, and Video Game Reviews](#) WikiHow document with step by step instruction for writing a review. Samples included.

# Organization

[Asana](#) Tracks workflow and improves communication. A little more difficult to use than Trello according to comments on JEAHELP

[Remind](#) Email everyone or just one. I use this for my classes and club.

[Trello](#) Tracks workflow and improves communication. My staff decided to go with Trello. It's our first year, but so far, we like it.



# Photography Podcasts

# Photography

[15 of the Best Cheat Sheets, Printables and Infographics for Photographers](#) by Julia May for Digital Photography School

[Bradley Wilson Photojournalism](#) Adviser Bradley Wilson has made his work available online for use by other advisers

[Camera Sim](#) Allows you to simulate the different settings on your camera. Recommended by John Wells via email (11/09/2017)

[Digital Photography School](#) Tutorials on a variety of subjects; sign up for a weekly newsletter

[Easy Tips to Help Beginners Understand Composition](#) by Sarah Hipwell for Digital Photography School. Illustrated quick study on composition

[Essential Questions-Camera Settings](#) Part of the essential questions poster series designed by Lori Oglesbee

[Essential Questions-Exposure through Settings](#) Part of the essential questions poster series designed by Lori Oglesbee

# Photography

[Essential Questions-Composition](#) Part of the essential questions poster series designed by Lori Oglesbee

[How to Shoot Winter Sports](#) from the Ball State University Workshop Blog. Quick reads. Lots of topics.

[Photojournalism Overview and Questions for Teaching](#) Lesson plan from The J. Paul Getty Museum using historical images

[Pixlr](#) Online photo editor

[Play](#) Online exposure simulator for a Canon DSLR recommended by Lori Oglesbee via JEAHELP (11/13/2017)

# Podcasting

[Serial](#) “Serial is a podcast from the creators of [This American Life](#), hosted by Sarah Koenig. Serial tells one story—a true story—over the course of a season.” Lesson plans are available at [Teachers Pay Teachers](#) and received good reviews from Jennifer Rue on JEAHELP (02/25/2016).

[SPLC Podcasts](#) Podcasts on legal topics of relevance to scholastic journalism  
[Story Corps](#) The link will take you to the training and resources for educators page and provide lessons about audio storytelling. Recommended by Jane Bannister on JEAHELP (02/25/2016).

[The Turnaround](#) podcast hosted by Jesse Thorn where he interviews great interviewers. Recommended by Dana Smith via JEAHELP (11/16/2017).



# Quizzes

# Quizzes

[JEAHHELP](#) Hidden treasure! Candace Bowen posts a current events quiz each week. Quizzes on other topics are also frequently posted. JEA Membership required.

[Kahoot!](#) Link will take you to the journalism quiz search I performed. (My kids love Kahoot!) You can also write your own. Great prep for quiz bowl.

[Schoology](#) Learning management system where I warehouse all sorts of quizzes, slideshows, readings, etc. Never grade another quiz again!



# Resource Sites Rubrics

## Resource Websites

[Adviser Update](#) digital magazine published by the Dow Jones News Fund

[Bucs' Blade Classroom Blog](#) Link takes you to the “how-to” guides, but the site features a TON of information on a variety of topics. Recommended by C.E. Sikkenga (adviser to The Bucs' Blade) via JEAHELP (01/20/2017)

[JPROF](#) Dozens of blogs on a variety of topics

[Journalist's Toolbox](#) Fantastic collection of links by category from the Society of Professional Journalists

[Media Shift: Education Shift](#) “EducationShift aims to move journalism education forward with coverage of innovation in the classroom as journalism and communications schools around the globe are coping with massive technological change. The project includes a website, bi-weekly Twitter chats at #EdShift, mixers and workshops, and webinars for educators.” Additional pages on social media, business and more are available.

[Missouri Interscholastic Press Association](#) Link to adviser resources

## Resource Websites

[Newspaper in Education](#) from the Washington Post. Find lesson plans for journalism and other subject areas. Sign up for a replica version of the paper for your students.

[NPR Storytelling Tips and Best Practices](#) Tips for Audio, Visual, Social and Digital

[NSPA Info Hub](#) “A directory of links for resources and organizations of interest to student journalists.”

[Poynter](#) Multiple resources including Poynter’s NewsU. Search for free courses.

[#Press4Education](#) The Society for Professional Journalists will match teachers with a pro. This is a cooperative program with JEA.

[Robert Greenman](#) Link will take you to journalism documents on a variety of topics.

[Society of Professional Journalists](#) Teacher Resources. Contests, training, posts and more

[Texas Association of Journalism Educators](#) Link takes you to TAJE’s Handout Central with handouts on a number of topics

# Rubrics

[Grading a Publications Course](#) by Candace Perkins Bowen, Mary Lou Nagy, Janice Hatfield and Nancy Freeman; a reprint of an article from CJET that addresses with tons of useful information with links, links and more links!

[Rubrics](#) used in my class to guide and evaluate student writing.

[Virginia High School League Evaluative Criteria Booklets](#). Newly revised as an MJE project by Beth Skaggs, these publications are listed under Academics on the home page.



# Social Media Sports Staff Manuals

## Social Media

[How'd They Do That? Facebook Frames](#) by Michelle Turner for SchoolJournalism.org (09/24/2017) How-to article

[Social](#) Social Media Training posts from NPR

[Social Media Toolbox](#) Link takes you to handouts page on the blog

# Sports

[Sports Writing Lessons](#) Two-day lesson with tips sheets and bonus sports photo lesson from SchoolJournalism.org

[“Sports Writing: Beginning Tips and Tricks to Make Your Writing Better”](#) Blog post by Kiley Fischer (05/10/2012) with some good ideas for beginners

## Staff Manuals

[“Building journalistic foundations: Adviser’s Institute session materials”](#) by John Bowen to JEA SPRC (07/08/2015). Great resources for establishing editorial policy and staff manual

[The double-edged sword of editorial policy](#) by Mark Goodman

A very helpful description of how and why to draft an editorial policy with an explanation of what that policy may mean to you, your administrator. Recommended by Mary Stapp via JEAHELP (11/13/2017).

[“Ingredients for a hearty yearbook staff manual”](#) by Elizabeth Braden for Walsworth (03/12/2014).

[Livewire and Endeavor Staff Manual](#) Link shared by adviser Larry Steinmetz to JEAHELP (03/31/2017).

[“SPRC adds six new ethics-staff manual models”](#) by John Bowen to JEA SPRC (07/07/2015). Links for helping to craft (or recraft) your staff manual

[“What should go into an editorial policy”](#) by John Bowen to JEA SPRC 08/20/2017



# Tutorials Typography

## Program Tutorials

[95 Top Photoshop Tutorials](#) Link posted by Mike Simons on JEAHELP (05/03/2016); called it “phenomenally rich in resources, but also a bit overwhelming. Others that he mentioned as having been recommended by others on the List included

[Adobe Education Exchange](#) Posted by Fred Haas via JEAHELP (09/07/2015). A great, place to get free help with InDesign (as well as Adobe’s other programs)

[Creative Cloud Tutorials](#) Sort by beginner and experience for a number of programs  
[Design TutsPlus](#) (Link is to the Photoshop page, but they have many others, some paid, some free) Link posted by Mike Simons on JEAHELP (05/03/2016).

[Lynda.com](#) (30-day trial and paid after that) Link posted by Mike Simons on JEAHELP (05/03/2016).

[Photoshop Cafe](#) (Featuring both free and paid tutorials) Link posted by Mike Simons on JEAHELP (05/03/2016).

[Planet Photoshop](#) (Link is to the tutorials page) Link posted by Mike Simons on JEAHELP (05/03/2016).

[Thought Company](#) Tutorials for Indesign, Illustrator, and Photoshop

# Typography

[FontSpace](#) 33,000 free fonts

[Free Fonts](#) Database of free and paid fonts

[Fun with Fonts](#) by Rob Melton (04/15/2014) Links to several lessons on typography



# University Classes

## University Classes for Advisers

Eastern Illinois University offers three online classes for advisers. For information about availability, contact [serenaud@eiu.edu](mailto:serenaud@eiu.edu).

[Kent State](#) has a fully on-line 36-credit master's degree for journalism educators. Take up to 6 credits as a guest student without going through an application process. Posted by Candace Bowen via JEAHELP (01/13/2017)



# Videography

# Videography

[JEA Digital Media](#) JEA Digital Media has a wealth of resources, but this link takes you directly to their videography page. Be sure to check out the [Guide to Broadcast/Video](#) as well.

[School Video News](#) An online e-magazine with lesson ideas, equipment information and more

[The Story and Science Behind Color Film](#) 21-minute Vimeo with a quiz to follow.  
Recommended by Dan Nelson on JEAHELP (09/02/2012).

[Videography/Production](#) A variety of articles from School Video News



Web

# Web

[JEA Digital Media: Web Tips](#) Dozens of tips and an entire guide on moving online  
[Online Journalism: JPROF.com](#) Posts on a variety of topics, but this link goes straight to online topics  
SNO [Design Showcase](#) Browse websites hosted by SNO



# X-cellent Student Work

## X-amples of X-cellent student work

[Best of SNO](#) Link is to the high school version, but there is also a collegiate version. These aren't necessarily award-winning pieces, but have been recognized by SNO.

[Hearst Journalism Awards](#) Collegiate award winners in writing, photojournalism, broadcast news, and multimedia

[National Scholastic Press Award Winners](#) See individual and group winners as well as downloads of [Best of the High School Press](#).



# Yearbook

# Yearbook

[Learn to write great yearbook captions](#) by Elizabeth Braden for Walsworth Lesson plan, video, handouts. Search the site for other topics.

[Walsworth e-Books](#) Several free e-books to download; contact information required for download

[Yearbook Advisers' Resources](#) PDF adviser tools from LifeTouch

[Yearbook Curriculum Guide by Lori Oglesbee for TAJE](#) Download at this link



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